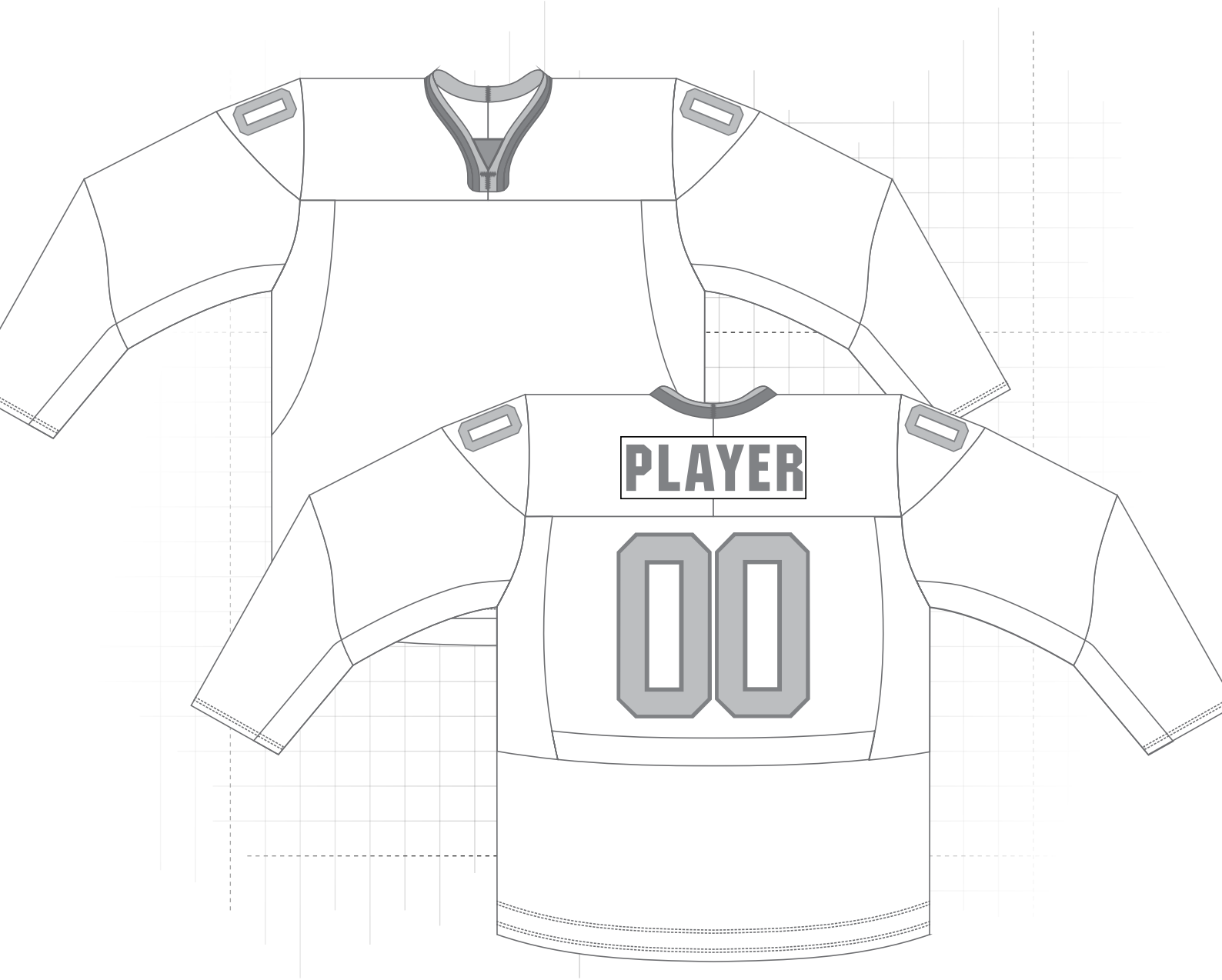


Uniform Guidelines

ICE HOCKEY



Ice Hockey Uniforms

Introduction

The competition uniforms must be in accordance with the regulations of the appropriate International Sports Federations, except when specifically amended by FISU Regulations and FISU Uniform Guidelines.

All delegations participating in the Winter Universiade Ice Hockey tournament must send to FISU their Uniform design for approval accordingly to following procedure and deadlines:

Procedure of Uniforms FISU Approval

DEADLINES	OBJECTS / BY
2 weeks before production, at the latest 3 months before the WU	Send photos of the front, back and each side (sleeves) of each Uniform to FISU Marketing Department (marketing@fisu.net) . Photo format: - JPEG file, maximum resolution and size 300 dpi / 500 KB; - Compressed ZIP file or link with download files if possible;
WU - during the 1st Directorate Meeting	Second control on site by the OC and FISU TDs in coordination with FISU Marketing Department

1. PLAYERS' UNIFORMS

All ice hockey teams competing at Winter Universiade tournament must ensure that uniforms worn by their players have FISU-specified space reserved for sport and marketing purposes. The Protected Areas on Jerseys refer to the spaces on the jersey that illustrate the following:

- National crest
- Individual number
- Name of the player
- "C" indicating the Captain
- "A" indicating the Alternate Captains
- The advertisement logos (if applicable)

Each team's players must be dressed uniformly in helmets, sweaters, pants and socks, with the sweaters and socks matching in colour; except for the goalkeeper who may wear a helmet of different design and colour to the rest of the team.

Each team must have at least two full sets of sweaters and socks (one light and the other in colour). The basic colour must cover at least approximately 80% of each item (excluding the player's name and number).

Each player must have his/her surname on the back of the upper part of the sweater in block Latin letters, 10 centimeters high.

Each player must have his number on the back of his sweater, between 25 and 30 centimeters high, and on the upper part of each sleeve, 10 centimeters high. Numbers are restricted to 1 – 99. Players must play with the same number throughout the competition.

Ice Hockey Uniforms

Introduction

2. ADVERTISING ON PLAYERS' UNIFORMS

Except with the express permission of FISU:

Players may not wear any sponsorship or advertising material other than standard manufacturers' logos on their ice hockey uniforms and/or equipment.

Team officials on the bench may not wear and sponsorship or advertising material other than standard manufacturers' logos on track suits or team officials' uniforms.

Graffiti-type designs, patterns, artwork, drawings, or slogans which are abusive or obscene and refer to culture, race, or religion are not allowed.

Players who do not comply with these provisions are not allowed to participate in the game.

2.1. Advertising space on jersey:

Such permission may be granted only for approved suppliers or services and shall be limited to two such entities per team:

- one on each upper sleeve: (176 cm²) - 22x8 cm
- jersey: (700 cm²) - 50x14 cm

The imagines of this guideline indicate the respective protected areas on the jersey. Depending on the design of the jersey, small variations to the image below may be proposed to the FISU for consideration. For example, the areas allocated for numbers on the sleeves and advertisement logos may be switched.

One identification of the manufacturer per clothing item will be permitted, either on the left or right side of the chest (20 cm²).

2.2. Advertising space on helmet:

Skaters' helmets cannot have any design or writing on them except to provide a number corresponding to their sweater number or for officially-licensed advertising.

FISU has the exclusive advertising rights to the players' helmets worn during all games and official practice session. The advertising must be placed on the front of the helmet (16 x 5.5 cm).

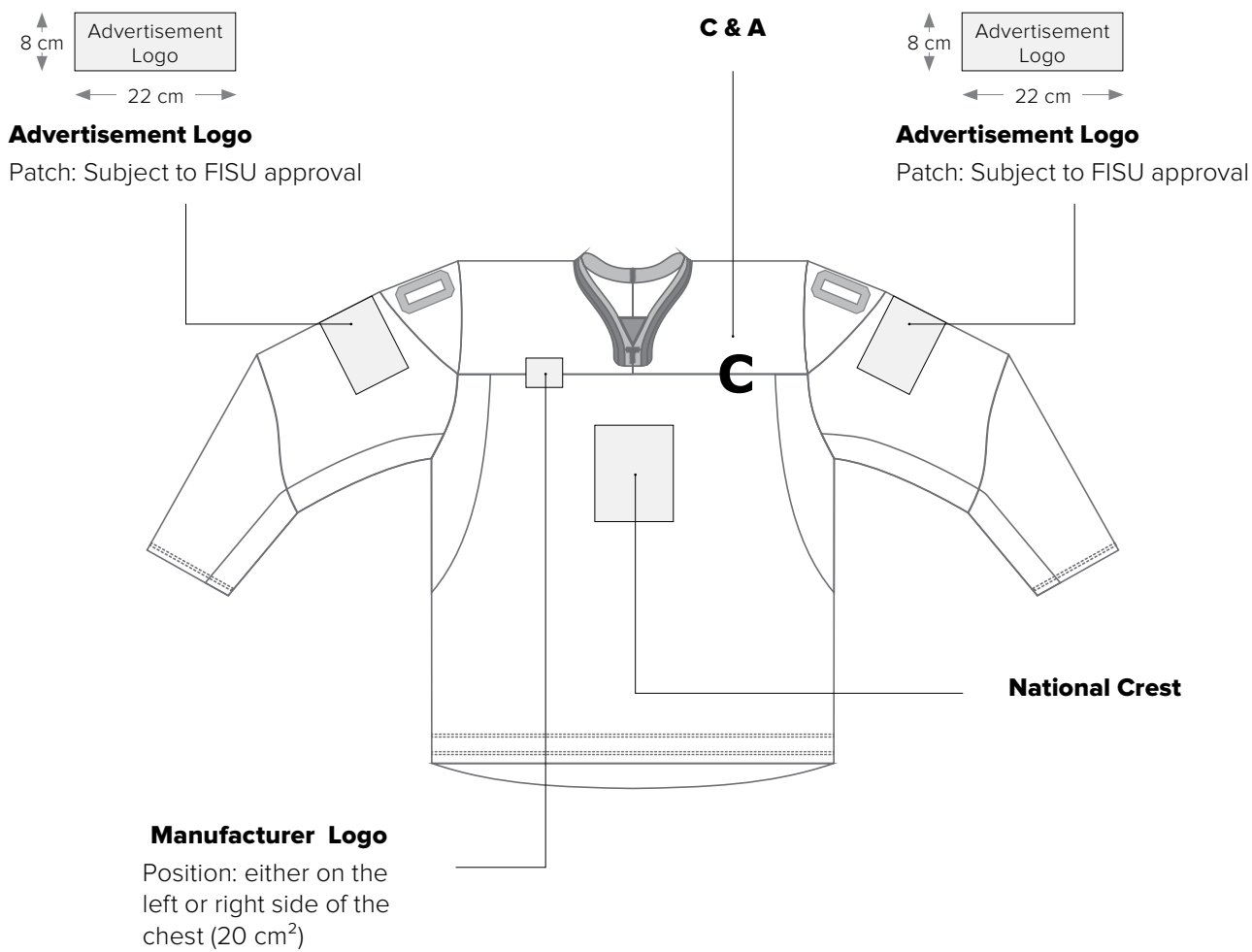
The Organising Committee will provide removable stickers to the participating teams. It is the team's responsibility to mount the advertising stickers on the front of player's helmet and to ensure that the advertising is in good condition.

One identification of the manufacturer can be displayed on each side of the helmet above the ears (15 cm²).

Ice Hockey Uniforms

Positioning of Logos

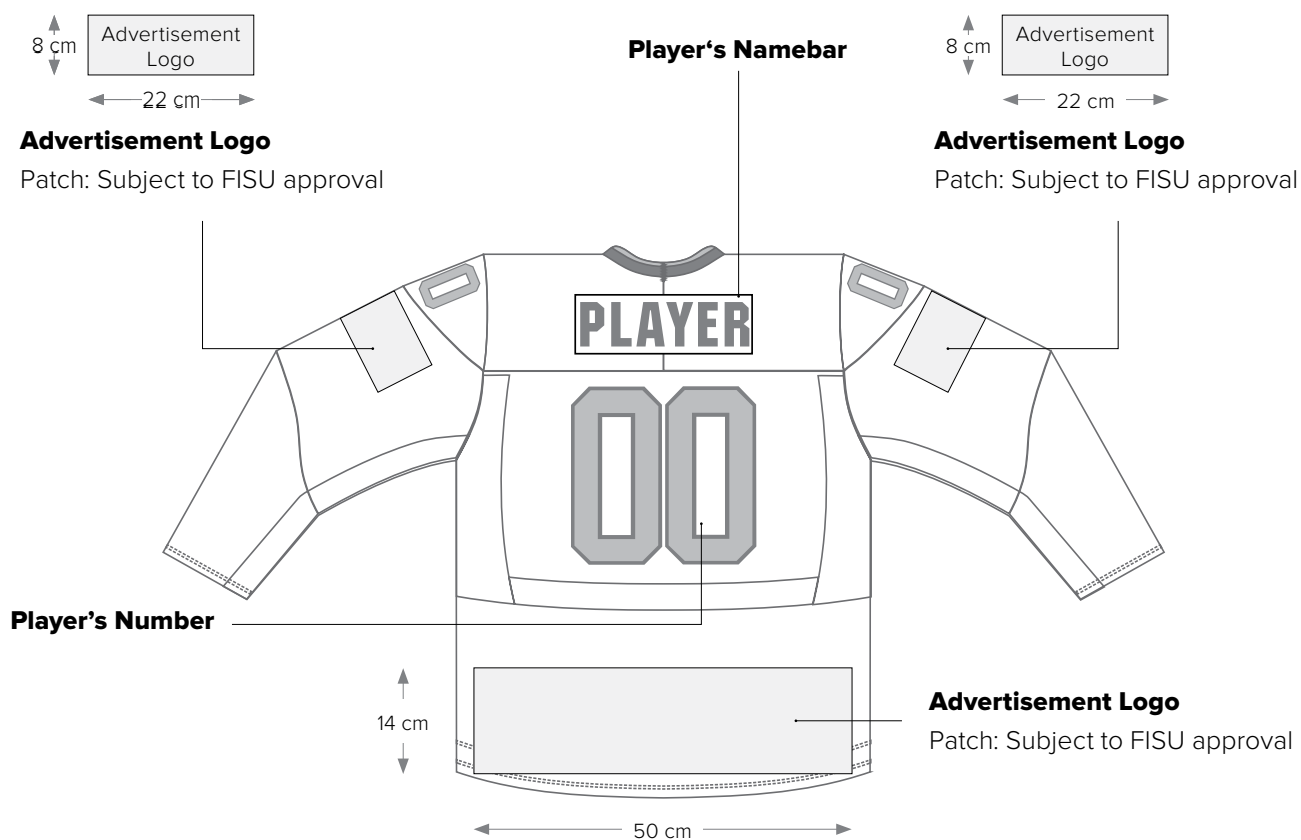
Jersey - Front Side



Ice Hockey Uniforms

Positioning of Logos

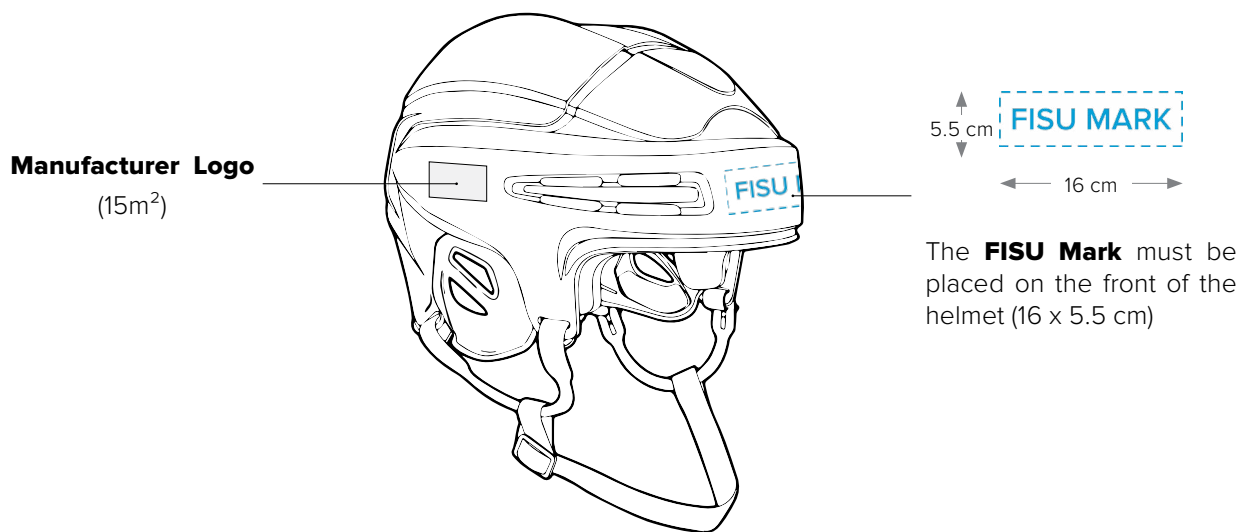
Jersey - Back Side



Ice Hockey Uniforms

Positioning of Logos

Helmet



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